

NAGRA SCOUT SOLUTION SUITE

Defend The Digital Frontier



Executive Summary

In today's hyper-connected world, the proliferation of smart devices presents unprecedented challenges for safeguarding digital assets. Enter the NAGRA Scout Solution Suite – a straightforward cybersecurity service against digital threats. Designed to empower homes and small businesses alike, this suite places control firmly in their hands. With a single, intuitive app, users can manage and monitor their network activity effortlessly, ensuring a secure connected lifestyle whether at home, work, or on the go.

For you, the telco, NAGRA Scout is much more than a cybersecurity service. Synthesis – an integral part of all NAGRA Scout modules – delivers aggregated, anonymized data insights into subscriber behavior, enabling immediate network optimizations and cost savings. It also supports long-term growth by identifying opportunities for upselling and targeted advertising, driving increased revenue and subscriber engagement.



Solution Benefits

- 1 **Boost Revenue with Value-Added Services:** Offer essential cybersecurity solutions to homes and businesses, creating new revenue streams while meeting subscribers' growing demand for digital security.
- 2 **Leverage Data for Business Growth:** Utilize aggregated, anonymized data insights to optimize network performance, discover new revenue opportunities, and tailor offerings to evolving subscriber needs.
- 3 **Reduce Operational Costs:** Lower costs by enabling AI-powered self-service, minimizing call center traffic, accelerating issue resolution, and reducing the need for field service visits.
- 4 **Enhance Subscriber Engagement and Loyalty:** Build stronger relationships by offering trusted security solutions, increasing satisfaction, and proactively preventing churn.
- 5 **Fortify Network Security:** Safeguard your core infrastructure from cyber threats originating from unsecured devices with robust, scalable cybersecurity measures.

Secure Your Digital World with the NAGRA Scout Solution Suite

NAGRA Scout Shield

A foundational cybersecurity solution rapidly deployed via the cloud, enhancing subscriber loyalty while providing essential protection.

NAGRA Scout Defense - Home

Advanced cybersecurity and online safety for homes, offering visibility into network activity and AI-powered self-service troubleshooting.

NAGRA Scout Defense - Business

Comprehensive security for small businesses, safeguarding operations, brand reputation, and financial stability with advanced threat protection and autonomy.

NAGRA Scout Synthesis

A data analytics module delivering aggregated, anonymized insights that drive network optimizations and fuel long-term business growth through upselling and targeted advertising.

Defend the Digital Frontier, Grow with Insights

Enhance subscriber satisfaction, foster long-term loyalty, and stay ahead of cyber threats with the NAGRA Scout Solution Suite. Leverage aggregated and anonymized data-driven insights to optimize your network, offer tailored services, and unlock new revenue opportunities, ensuring you consistently deliver value that exceeds subscriber expectations.

Identify



Discovers the devices on the network

Protect



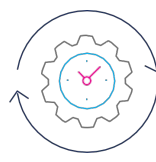
Blocks malicious behavior and provides cyber protection

Filter



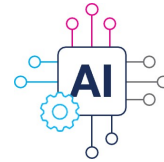
Provides content filtering and Internet access control

Troubleshoot



Analyzes networks to resolve connectivity issues

Analyze



Gives actionable insights and recommendations

Act



Unlock new revenue streams, optimize service delivery, and enhance subscriber experiences

GLOBAL PAY-TV LEADER, \$1B REVENUES, LONG-TERM STABILITY

Who We Are

Successful Projects

500+

TV PROVIDERS GLOBALLY

Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions.

Satisfied clients

500M

PROTECTED DEVICES DAILY

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

Customer Protection

4000+

PATENT PORTFOLIO

Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.

Fully Charged and Ready

The Kudelski Group has a corporate history in the secure content, secure device and cybersecurity industries, and is one of the very few Amazon Authorized Security Test Labs in the world. If you'd like to learn more, experience NAGRA Scout yourself, or discuss further how it can add value to your broadband offering please Contact us. We look forward to continuing the conversation with you.