NAGRAVISION
KUDELSKI GROUP

ANTI-PIRACY SERVICES - THREAT INTELLIGENCE

Identify and Prioritize Piracy Threats

Piracy doesn't rest. But now, there is a way to efficiently track for maximum impact.

Piracy is popular. For Q3, 2021 alone, Statista reported 5.29 billion visits worldwide to film piracy sites. This illegal activity is organized by business savvy individuals, supported by a sophisticated supply chain and cutting-edge marketing and distribution techniques. Fight back and free your team from mundane, repetitive tasks, such as data gathering and correlation. Our Threat Intelligence platform crawls the Internet 24/7, 365 days a year, gathering intelligence to fuel your investigative efforts and help prioritize anti-piracy resources towards the most impactful targets.

Service Benefits

1 **Automate Threat Intelligence Gathering:** A 24/7 Internet crawler discovers and analyzes storefronts proposing pirate services: dedicated websites, offers within online marketplaces, social media pages, Kodi repositories, app stores, playlist-sharing sites, and forums.

2 **Extract Treasures of Intelligence:** Get the goods on pirate services - content offerings, language(s), pricing, payment processors, supported user devices, site certificates, Google Analytics IDs, advertising customer IDs, contact email addresses and phone numbers, social media accounts, historical whois records, DNS records, open ports, links to other sites, etc.

3 **Identify the "Big Fish":** Automatic correlations identify links between services, such as those managed using the same analytics accounts, those with the same contact information, etc., thus exposing networks of interrelated pirate services.

4 **Prioritize Resources & Efforts:** Leverage our proprietary popularity ranking algorithm and our intelligence processor to estimate the relative popularity of each service, categorized across geographical markets to pinpoint the most impactful targets and prioritize your resources.
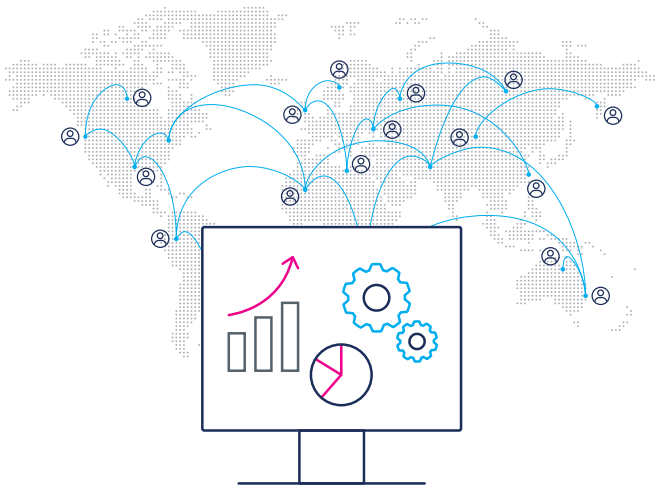
Anti-Piracy Services - Threat Intelligence

COMPREHENSIVE PIRACY DATABASE

- Tens of thousands of pirate sites analyzed

- Subscription IPTV, free streaming (live / linear / VoD), file download, card sharing, account sharing

ADVANCED DATA ANALYSIS & ACTIONABLE REPORTS

- Significant intelligence is extracted from each pirate site, both fueling the popularity ranking algorithm and bootstrapping investigation work

- All information collected on a site is matched with all other sites, to find links between sites and expose "piracy clusters"

- Interactive correlation graphics help navigate the data and prioritize anti-piracy resources to maximize their impact

Track Piracy 24/7, 365 Days a Year

Threat Intelligence

Get actionable reports on pirate sources with our powerful database service fed by AI modules tasked to scan for and "early detect" pirate domains and IPs.

Automatically monitor more than:

- **110,000** pirate websites
- **2,000,000** social media pirate posts
- **41,000** pirate apps and add-ons
- **28,000,000** links to live IPTV streams
- **36,000,000** links to Video on Demand movies and series

GLOBAL PAY-TV LEADER, $1B REVENUES, LONG-TERM STABILITY

Who We Are

Successful Projects	Satisfied clients	Customer Protection
500+	**500M**	**4000+**
TV PROVIDERS GLOBALLY	PROTECTED DEVICES DAILY	PATENT PORTFOLIO
Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions.	Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.	Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.

Fully Charged and Ready

Consumers are the central focus of all NAGRA Kudelski solutions. Working worldwide with major pay-TV and streaming service providers, we continually incorporate learnings and investment to ensure our solutions are fit-for-purpose to face the demands of today's consumers. From turnkey applications to custom application development, NAGRA Kudelski, a proud AWS partner, is here to support your business needs.

Contact us to learn more.

NAGRAVISION
K U D E L S K I   G R O U P

NAGRA Kudelski is the world leader in the development and delivery of state-of-the-art technologies to secure the revenues of content owners and service providers for digital television and interactive applications across all network types.

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