

## ANTI-PIRACY SERVICES - INTELLIGENCE &amp; INVESTIGATIONS

# Drive Effective Action Against Piracy



## Your content has been pirated. What can be done now?

The best response involves an in-depth understanding of complex pirate ecosystems to drive optimal enforcement action against key content and service piracy targets. Partner with NAGRA to locate and take down pirates and recover lost revenues. With over 25 years of experience, our lawyers, investigators, and technical experts deliver comprehensive, industry-leading intelligence and proposed enforcement strategies. Collectively, we can implement the right solution to protect your content rights and revenues.



## Service Benefits

- 1 **Know thy enemy:** Build a comprehensive understanding of piracy organizations, techniques, and technologies, to best orient anti-piracy strategy and tactics.
- 2 **Focus anti-piracy efforts on the most critical targets:** Rapidly identify and prioritize the pirates threatening your business to ensure the most efficient use of your resources.
- 3 **Improve impact:** Identify where and how best to attack each pirate service to maximize impact.
- 4 **Increase throughput:** Scale up your investigation capabilities, enabling quicker action against more pirates.
- 5 **Streamline legal action:** Our experts help draft cease and desist letters and legal briefs, file criminal/civil complaints, and can recommend the best legal routes per local context.
- 6 **Engage law enforcement:** Our experts collaborate in raids, witness hearings and interviews, participate in 'knock and talk' operations and support litigation until judgment is made.

## Anti-Piracy Services - Intelligence & Investigation

### THREAT INTELLIGENCE

- Extracts intel from pirate storefronts, social media, marketplaces, app stores and many other sources
- Identifies, categorizes, and ranks pirate services based on their level of threat to your business

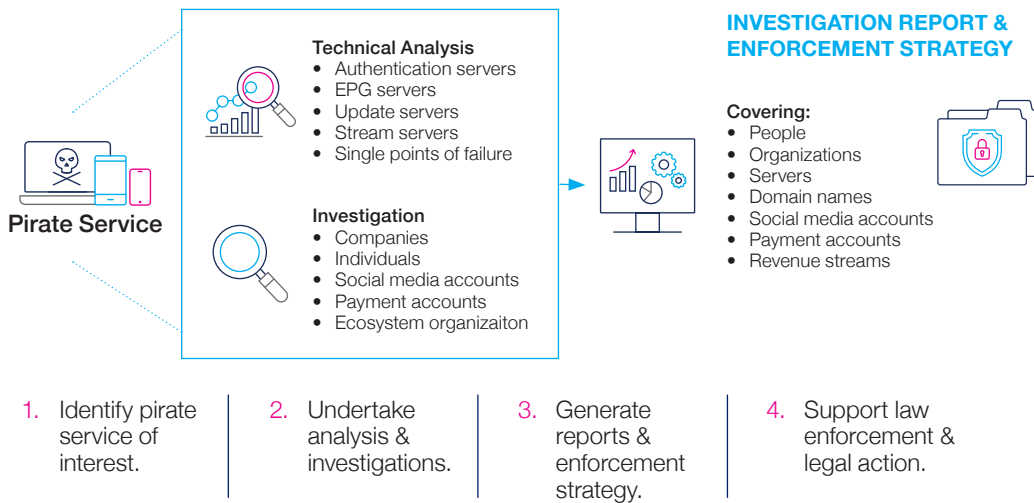
### ECOSYSTEM EXPLORER

- Automates data gathering & correlation from numerous intelligence sources to better expose pirate ecosystems
- Increases investigations team efficiency, saving work-hours per person and per case

### INVESTIGATION SERVICES

- Expert investigators produce in-depth reports on pirates, their organization and their technologies, empowering law enforcement and lawyers
- Assistance with optimum legal strategy approach

# Protect Content Rights & Revenues



## A Straightforward Approach

NAGRA has over 25 years' experience in leading and supporting technical and legal work against pirates.

Our service is designed to support existing teams by delivering clear and concise evidence through a simple four-stage approach.

## GLOBAL PAY-TV LEADER, \$1B REVENUES, LONG-TERM STABILITY

### Who We Are

#### Successful Projects

**500+**  
TV PROVIDERS GLOBALLY

Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions.

#### Satisfied clients

**500M**  
PROTECTED DEVICES DAILY

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

#### Customer Protection

**4000+**  
PATENT PORTFOLIO

Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.

## Fully Charged and Ready

Consumers are the central focus of all NAGRA Kudelski solutions. Working worldwide with major pay-TV and streaming service providers, we continually incorporate learnings and investment to ensure our solutions are fit-for-purpose to face the demands of today's consumers. From turnkey applications to custom application development, NAGRA Kudelski, a proud AWS partner, is here to support your business needs.

[Contact us](#) to learn more.