

THE TOTAL ECONOMIC IMPACT™ OF KUDELSKI SECURITY

MDR

Kudelski Security engaged Forrester to conduct a Total Economic Impact™ (TEI) study and examine the potential ROI enterprises gain by deploying Kudelski Security MDR.

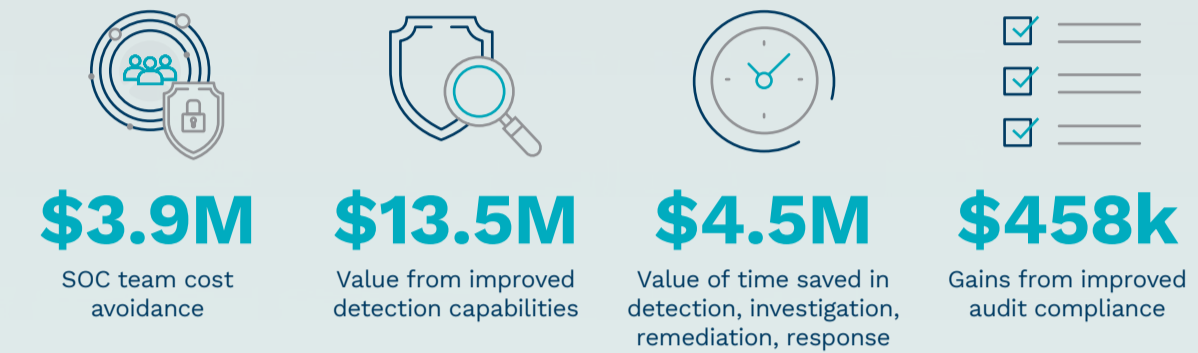
Through customer interviews and data aggregation, Forrester concluded that **Kudelski Security MDR** has the following quantifiable three-year financial impact and security benefits.

An organization suffers an average of **2.5 breaches per year**. The average cost of a major incident is **\$654,846¹**.

If you're also looking to get value from your MDR security provider, get in touch.



1 Summary of Financial Benefits



2 Summary of Workforce Benefits



3 Summary of Security Benefits



Voice of the Customer

“ Skilled Kudelski sees a lot more technical issues and a lot more things that are done the right way or the wrong way [than us] and can provide actual feedback based on their experience with many customers.”

“ Trusted Honestly, we view it more like a partnership than a vendor. They are part of our team, part of our organization.”

“ Rapid yet effective Before it would take us days, now it takes minutes or maximum 1 hour to detect incidents. Our detection capabilities are now much better than before MDR.”

NOTE – Research based on research with four Kudelski Security clients in manufacturing, consumer packaged goods, oil and gas, and financial services. The clients had some internal SOC capabilities. The representative interviews and financial analysis found that a composite organization experiences benefits of \$22.39M over three years versus costs of \$6.41M, adding up to a net present value (NPV) of \$15.98M and an ROI of 249%.

This document is an abridged version of a case study commissioned by Kudelski Security titled: The Total Economic Impact™ of Kudelski Security Managed Detection and Response (MDR), December 2023

Full report published January 2024. Watch this space! [View the MDR pages here](#)

Source: “Forrester Consulting Cost of a Cybersecurity Breach Survey,” Q4 2020.