

## Delight Consumers With a Streaming Solution That Drives Engagement, Retention & Revenue

### SUPPLY YOUR LOGO AND YOUR CHANNEL LIST AND WE WILL DO THE REST

This US solution delivers a fully-featured hybrid streaming solution that enables operators to optimize the customer experience against their local requirements. Delivered via a low-touch market entry proposition, this turn-key solution is designed to deliver the benefits of a tier 1 solution without the hefty price tag.

### BUILD A SERVICE IN THREE EASY STEPS

#### 1 Select Content

- Build your channel list from a premium content line-up (transport rights can be included).
- Add a hyper-local aspect and put all your local content front and center.

#### 2 Manage & Optimize Service

- Build all your packages and pricing centrally.
- Deliver live and on-demand, cloud-DVR and catch-up.
- Export usage behavior data to your reporting tool of choice – Google Analytics and Tableau supported as standard.
- Targeted recommendations through innovative UX building tools, which can be updated in real-time.
- Automated content workflows to prepare video & metadata.

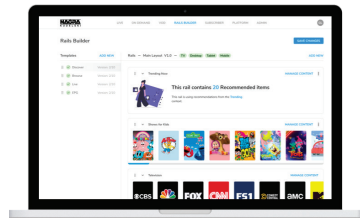
#### 3 Distribute To Many Devices

- Bring Your Own Device (BYOD) – Fire TV and mobile devices (iOS & Android smartphones and tablets).
- Desktop – on PC, Mac, Chrome-book (browsers supported include Chrome, Safari, Microsoft Edge, and Firefox).
- Android TV box with 35 button remote control (created by Kaon & Evolution).

#### Secure Premium Content



#### Monetization Options



#### Wide Device Reach



#### Launch In Weeks



Easy on-boarding of content for a launch in weeks. (PO + 90 Days).

IN PARTNERSHIP WITH

harmonic

VUBIQUITY

# Service Options



Option to take a pre-integrated CRM capability from GLDS to save migrating data and further increase time to market.



Option to launch BYOD first (Fire TV, mobile devices), then phase in Android STB at a time of your choosing.



Extend further with complementary Kudelski Group solutions such as Managed Security Services (cybersecurity).

GLOBAL PAY-TV LEADER, \$1B REVENUES, LONG-TERM STABILITY

## WHO WE ARE

### SUCCESSFUL PROJECTS

**500+**  
TV Providers  
Globally

Focused on helping solution providers increase monetization and consumer reach through comprehensive service catalogues.

### SATISFIED CLIENTS

**500m**  
Secured Devices  
Served Daily

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

### CUSTOMER PROTECTION

**4000+**  
Patent Portfolio

Robust IP protection with over 500 patents attributable to video streaming.



## FULLY CHARGED AND READY

Your video streaming platform will be delivered as a service, with no requirement for up-front costly investments in hardware or transcoding solutions including advanced features.

[Contact us](#) for a discussion to learn how we can bring your business a next-gen video streaming service that rivals that of Tier-1 operators.