

#### Collaboration and security has never been easier

Any leak during movie production can reveal key information (like new characters or critical scenes of the movie) on the forthcoming movie release and impact its box office and marketing activities.

Studios and content producers can now apply forensic watermarking in video assist applications used during movie production to help prevent the negative consequences of leaks. Traceability and identification are the foundations of deterring pre-release leaks.

### SOLUTION BENEFITS



**Seamless Security:** Protect any live video and playback during movie production.



**Robust Protection:** Trace the source of leaks from screen captures, camcorders, encoding, and compression.



**Natively Integrated:** NexGuard Forensic Watermarking is natively integrated into the video assist software. The unique watermark is automatically generated per device.

For over 20 years, major movie studios, original content owners, and third-party partners worldwide have entrusted NexGuard Watermarking technology

#### NexGuard Watermarking for Video Assist Software





NAGRA has partnered with QTAKE, the market leader in video assist software to provide an integrated solution where security comes first.

The integrated solution provides high protection for any takes, shots and scenes from leaks during movie production. It also provides wireless live monitoring, independent video playback and collaborative metadata editing for any authorized production crew member.

# PROTECT ANY TAKES, SHOTS, AND DAILIES FROM LEAKS DURING MOVIE PRODUCTION



### **Key Features:**

- Protect any live video and playback during movie production with NexGuard Watermarking natively integrated into QTAKE Monitor apps
- Quick detection time
- Identify the user responsible for leaking any takes, shots, or scenes
- Blind detection, with no reference file needed to perform the forensic investigation
- Joint solution available for iOS and MacOS devices, with fully-fledge security features (NexGuard watermarking is complementary to the user management, DRM-like screenshot protection, end-to-end encryption, and two-factor authentication)

GLOBAL PAY-TV LEADER, \$700M REVENUES, LONG-TERM STABILITY

## WHO WE ARE

SUCCESSFUL **PROJECTS** 

**TV Providers** Globally

Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions. **SATISFIED** CLIENTS

**Secured Devices Served Daily** 

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

**CUSTOMER PROTECTION** 

**Patent Portfolio** 

Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.



# FULLY CHARGED AND READY

Consumers are the central focus of all NAGRA Kudelski solutions. Working worldwide with major pay-TV and streaming service providers, we continually incorporate learnings and investment to ensure our solutions are fit-for-purpose to face the demands of today's consumers. From turnkey applications to custom application development, NAGRA Kudelski is here to support your business needs.

Contact us to learn more.



NAGRA Kudelski is the world leader in the development and delivery of state-of-the-art technologies to secure the revenues of content owners and service providers for digital television and interactive applications across all network types.



