

FACTSHEET NEXQUARD FORENSIC WATERMARKING SECURE YOUR REVIEW AND COLLABORATION WORKFLOWS

Protect any video during playback, download or publishing

Leaks can occur during creative work, reviews, or approvals, and any prerelease leak can substantially negatively impact the box office revenue and marketing activities.

Studios and original content owners can now apply forensic watermarking in review and collaboration workflow during movie production and postproduction to help prevent negative consequences of leaks. Traceability and identification are the foundations of deterring pre-release leaks.

SOLUTION BENEFITS

Seamless Security: Protect any video during playback, download, or publishing.



Robust Protection: Trace the source of leaks from screen captures, camcorders, encoding, and compression.

Natively Integrated: NexGuard Forensic Watermarking is natively integrated into the Adobe/Frame.io, X2X/PIX and Sony CI platforms. The unique watermark is automatically generated per playback, download, or content publishing.

For over 20 years, major movie studios, original content owners, and third-party partners worldwide have entrusted NexGuard Watermarking technology

NexGuard Watermarking for Review and Collaboration Platforms



NAGRA has partnered with the leading platforms to provide content security for your review and collaboration workflows.

The integrated solution protects secure cloud-based apps, real-time review and approval, accelerated file sharing, and instant dailies.





FACTSHEET NEXGUARD FORENSIC WATERMARKING

PROTECT ANY TAKES, SHOTS, AND DAILIES FROM LEAKS DURING MOVIE PRODUCTION



Key Features:

- NexGuard Forensic Watermarking natively integrated into Adobe/Frame.io and X2X/PIX platforms
- Protect any video during playback, download, or publishing with NexGuard Watermarking, natively integrated into video review and collaboration platforms.
- · Quick detection time
- Blind detection, with no reference file needed to perform the forensic investigation
- Identify the user responsible for leaking any pre-release content

global pay-tv leader, \$700m revenues, long-term stability WHO WE ARE

SUCCESSFUL PROJECTS

500+ TV Providers Globally

Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions.

SATISFIED CLIENTS

500m Secured Devices Served Daily

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

CUSTOMER PROTECTION

4000+ Patent Portfolio

Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.

FULLY CHARGED AND READY

Consumers are the central focus of all NAGRA Kudelski solutions. Working worldwide with major pay-TV and streaming service providers, we continually incorporate learnings and investment to ensure our solutions are fit-for-purpose to face the demands of today's consumers.

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From turnkey applications to custom application development, NAGRA Kudelski is here to support your business needs.

Contact us to learn more.



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NAGRA Kudelski is the world leader in the development and delivery of state-of-the-art technologies to secure the revenues of content owners and service providers for digital television and interactive applications across all network types.