

Despite efforts to crack down against illegal TV streaming services, pirate IPTV is a growing market, driven by strong

New players are entering the market and thanks to advances in technology, launching illegitimate streaming services is as easy as opening a laptop.

consumer demand.

As the market changes, piracy business models evolve. Smaller groups are joining up, sharing resources, spreading the risk and widening their profit margins.

This graphic highlights the impact of the top 12 piracy reseller groups in just the US and North America.



## IPTV reseller 'groups' in the US and North America

**HAVE NEARLY** Million **SUBSCRIBERS** 

WHO GENERATE Million

Marketing reach and channel choices for subscribers



1.45 Million **WEBSITE VISITS** 



TO THE DIABOLICAL DOZEN



**AVERAGE LIVE CHANNELS OFFERED** 

Strategy: Engage consumers with low prices, varied payment & service tools

**MONTHLY SERVICE PRICES TO SUBSCRIBERS ARE JUST** 

**DELIVERING** 

**ACROSS DEVICES TO:** VOD, PPV, SPORTS, **INTERNATIONAL** 

**24/7 ACCESS** 

## Cryptocurrency, Credit Card, PayPal, CashApp

PAYMENT OPTIONS OFFERED INCLUDE:

and Venmo











## **CUSTOMER SERVICE TOOLS INCLUDE:** Webchat, WhatsApp, Telegram, FaceBook,

Discord and email







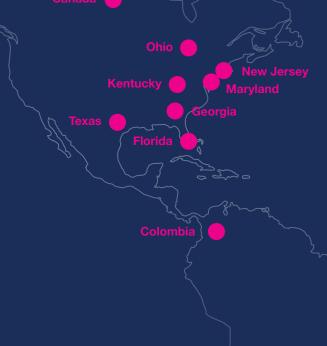






## THE DIABOLICAL DOZEN OPERATE OUT OF 10 MAJOR CITIES.

The Diabolical Dozen is thriving in the US and beyond



With a range of technologies, which include session management, forensic watermarking, account sharing detection, device management and app protection, we can help you develop a 360° view of piracy threats and activities.

effective action against piracy.

At NAGRA, we have the anti-piracy teams and tools to continually scan for illegal activity.

We constantly work with video service operators worldwide to identify and act against piracy.

This graphic provides a snapshot of recent

in the US and North America.

findings for the top 12 piracy reseller "groups"

Contact us today to learn how NAGRA can help you drive