

The Diabolical Dozen of North America

Despite efforts to crack down against illegal TV streaming services, pirate IPTV is a growing market, driven by strong consumer demand.

New players are entering the market and thanks to advances in technology, launching illegitimate streaming services is as easy as opening a laptop.

As the market changes, piracy business models evolve. Smaller groups are joining up, sharing resources, spreading the risk and widening their profit margins.

This graphic highlights the impact of the top 12 piracy reseller groups in just the US and North America.

TOP 12


IPTV reseller 'groups' in the US and North America

HAVE NEARLY
1.6
Million
SUBSCRIBERS

WHO GENERATE
\$348
Million
IN ANNUAL REVENUE

Marketing reach and channel choices for subscribers


1.45
Million
MONTHLY WEBSITE VISITS


600+
URLs
PIRACY URLS LINKED TO THE DIABOLICAL DOZEN


Over 5,800
AVERAGE LIVE CHANNELS OFFERED

Strategy: Engage consumers with low prices, varied payment & service tools

MONTHLY SERVICE PRICES TO SUBSCRIBERS ARE JUST
\$8-\$30

DELIVERING 24/7 ACCESS ACROSS DEVICES TO: VOD, PPV, SPORTS, INTERNATIONAL

PAYMENT OPTIONS OFFERED INCLUDE:

Cryptocurrency, Credit Card, PayPal, CashApp and Venmo



CUSTOMER SERVICE TOOLS INCLUDE:

Webchat, WhatsApp, Telegram, FaceBook, Discord and email



The Diabolical Dozen is thriving in the US and beyond

THE DIABOLICAL DOZEN OPERATE OUT OF 10 MAJOR CITIES.



At NAGRA, we have the anti-piracy teams and tools to continually scan for illegal activity. With a range of technologies, which include session management, forensic watermarking, account sharing detection, device management and app protection, we can help you develop a 360° view of piracy threats and activities.

We constantly work with video service operators worldwide to identify and act against piracy.

This graphic provides a snapshot of recent findings for the top 12 piracy reseller "groups" in the US and North America.

Contact us today to learn how NAGRA can help you drive effective action against piracy.